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Folder Title:
Sweatshop Initiative [Binder] [1]

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Sweatshops Initiative, 8/3/96 |

**INFORMING AMERICA'S CONSUMERS: AN APPAREL
INDUSTRY PARTNERSHIP**
August 2, 1996

A breakthrough agreement. Today President Clinton announced a commitment by the leaders of the apparel and footwear industries that he hopes will lead to a system for assuring Americans that the clothes and shoes they buy are made under decent and humane working conditions. The President met with leaders from the footwear and apparel industries, representatives from unions and non-governmental organizations who have come together in partnership to ensure that American goods meet acceptable labor standards. This group is working to give consumers the information they need to make responsible decisions.

A voluntary effort to develop options. After today's meeting with the President, this partnership will work to develop a series of options for how companies can:

- * Assure that their products are made in compliance with acceptable labor standards; and
- * Signal to consumers that products offered for sale are produced without exploitative labor.

A need to work together. Consumers have said that they do not want to support sweatshop labor with their purchases, and government can do its part to enforce the labor laws. But real change is not possible without the participation of the industry itself, which is what makes this announcement so important. Participants in today's meeting include leaders from Nike, Liz Claiborne, Warnaco, Phillips Van Heusen, L.L. Bean, Tweeds, Patagonia, Nicole Miller, Karen Kane, Lucky Brands, as well as Kathie Lee Gifford, labor leaders, and other non-governmental organizations.

A progress report to the President. The group will report back to the President in six months.

A record of action for America's workers. The Clinton Administration knows that many companies in the American apparel industry provide good job, decent wages and fine clothing. In order to make a fair marketplace for those law-abiding companies, the Administration has created a three-pronged "No Sweat" strategy to combat illegal practices:

- * **Enforcement.** The Department of Labor's Wage and Hour Division conducts targeted enforcement sweeps in major garment centers, and notifies manufacturers of the "hot goods" provision of the Fair Labor Standards Act, which prohibits the shipment of goods made in violation of U.S. wage laws.
- * **Recognition.** In December 1995, DOL issued its first *Trendsetter* list, highlighting retailers and manufacturers that have assumed responsibility for monitoring the labor practices of contractors that make their garments. Firms that are monitored have significantly fewer violations of labor laws.
- * **Education.** DOL is spearheading a garment public service announcement initiative and a new Internet World Wide Web site, to provide information to consumers interested in helping to combat sweatshops.

Vice President

Linda Golodner
Nat'l Consumer League

Hon. George Miller

Lynda Clarizio
Lawyers Commission for Human Rights

Nicole Miller
Nicole Miller, Inc.

Sec. Reich

Martin Brill
Tweeds

Tom Harden
L.L. Bean

Hon. Tom Harkin

Kathie Lee Gifford

President

Bruce Klatsky
Phillips-Van Heusen

Roberta Karp
Liz Clairborne, Inc.

Jay Mazur
UNITE

Timothy Smith
Interfaith Center on Corporate Responsibility

Sec. Kantor

Phyllis Bonanno
Warnaco, Inc.

Lenore Miller
Retail, Wholesale, and Dept. Store Union

Kevin Sweeney
Patagonia

Phillip Knight
Nike

THE WHITE HOUSE

WASHINGTON

August 1, 1996

WHITE HOUSE APPAREL INDUSTRY PARTNERSHIP MEETING AND ANNOUNCEMENT

DATE: August 2, 1996
TIME: 10:00am - 11:10am
LOCATION: The Roosevelt Room and The Rose Garden
FROM: Gene Sperling
Cheri Carter

I. PURPOSE

To meet with leaders of industry, labor, and consumer groups from the footwear and apparel industries to discuss the problem of the production of goods under sweatshop conditions, consumers' concerns, and the need to join together to identify solutions and strategies that mean something to shoppers. These leaders are committing to take action to signal consumers that products offered for sale are produced without exploitative labor.

You will also announce that this group of footwear and apparel leaders, organized labor and non-governmental organizations are initiating a process to develop options -- which may include labelling, monitoring and other innovative approaches -- to signal consumers that the goods they buy are not produced under sweatshop conditions.

II. BACKGROUND

For the past three years, the Department of Labor has engaged in a three-pronged "No Sweat" strategy of enforcement, recognition and education designed to eradicate sweatshops. The discovery, one year ago tomorrow, of garment sweatshops in El Monte, CA where workers were found in virtual slave-like conditions, highlighted the need for industry to take responsibility to improve conditions for garment workers.

As part of our strategy, the Department held a Retail Summit in New York City in September 1995 calling the nation's retailers to join efforts to eradicate sweatshops. In December 1995, Secretary Reich announced a *Trendsetter List*, a list of retailers and manufacturers which pledged to help eradicate sweatshops in America and to try to ensure that their shelves are stocked with only "No Sweat" garments. Last month, the Department held a Fashion Industry Forum where representatives from all aspects of the industry would have the opportunity to discuss strategies to ensure that all garments are made in conditions that are in compliance with labor laws.

Today's meeting and announcement is the next step in this strategy to raise public awareness of government and industry working together to provide consumers with items produced under acceptable labor conditions.

III. PARTICIPANTS

See attachment.

IV. PRESS PLAN

The meeting will be closed to press.

The announcement in the Rose Garden will be open to press.

V. REMARKS

Rose Garden announcement remarks prepared by Speechwriting.

VI. SEQUENCE OF EVENTS:

- 9:30 am Participants arrive at the West Lobby via the Northwest Gate
- 9:45 am TBD Labor representative/White House staff begin meeting with attendees
- 9:45 am Event briefing in the Oval Office
10:00 am
- 10:00 am POTUS and VPOTUS enter Roosevelt Room for meeting.
10:30 am
- Secretary Reich will open meeting, introduce participants and begin discussion
- 10:30 am POTUS and VPOTUS proceed to Oval Office for briefing.
Meeting participants remain in Roosevelt Room.
- 10:45 am Statement in the Rose Garden.
11:10 am Open press.
- POTUS gives opening remarks;
 - VPOTUS gives brief remarks;
 - Secretary Reich speaks briefly about the initiative;
 - Phil Knight, CEO, Nike, speaks about industry's role;
 - Kathie Lee Gifford speaks about the overall importance of this initiative.

White House Apparel Industry Partnership Meeting and Announcement

Table Participants

Phyllis Bonanno
Vice President, International Trade
Warnaco, Inc.

Martin Brill
President
Tweeds

Frank Gifford
Giff & Golda Productions, Inc.

Kathie Lee Gifford
Live with Regis and Kathie Lee

The Honorable Tom Harkin

Tom Harden
Senior Vice President
Manufacturing, Information and Merchandise Services
L.L. Bean

Roberta Karp
General Counsel
Liz Claiborne, Inc.

Bruce Klatsky
CEO
Phillips-Van Heusen

Phillip Knight
CEO
Nike

Bud Konheim
CEO
Nicole Miller

Stan Levy
Greenberg Glusker Fields Claman & Machtinger LLP

Jay Mazur
President
UNITE

The Honorable George Miller

Lenore Miller
President
Retail, Wholesale, and Department Store Union

Nicole Miller
President
Nicole Miller

Reverend David Schilling
Interface Center on Corporate Responsibility

Timothy Smith
Executive Director
Interface Center on Corporate Responsibility

Kevin J. Sweeney
Patagonia

Margaret Trester
Operations Manager
Karen Kane, Inc.

Observers

Lynda Clarizio
Washington Advisory Council of the
Lawyers Commission for Human Rights

Brad Figel
Nike

Donna Gibbs
Nike

Penelope Parks Knight
Nike

Jane Randel
Liz Claiborne, Inc.

Howard Rubenstein
President
Rubenstein Associates

Apparel Industry Partnership Announcement At the White House

FACT SHEET

All segments of the industry recognize the importance of producing goods consistent with acceptable labor standards and the need to empower consumers so that they can make responsible decisions.

Leaders from the footwear and apparel industries, joined by representatives from unions and non-governmental organizations have come together in partnership to develop options on how companies can:

- Assure that their products** are made in compliance with acceptable labor standards; and
- Signal to consumers** that the products offered for sale are produced without exploitative labor.

Participants include leaders from companies such as Nike, Liz Claiborne, Warnaco, Phillips Van Heusen, LL Bean, Tweeds, Patagonia, Timberland, Nicole Miller, Karen Kane, and Lucky Brands, as well as Kathie Lee Gifford, labor leaders, and non-governmental organizations.

The industry group will report back to the President of the United States in six months.

FACT SHEET

WHITE HOUSE FASHION INDUSTRY EVENT

WHAT: We are announcing today the commitment of leaders from the footwear and apparel industries to embark on a process to develop industry options--which may include labeling, monitoring and other innovative approaches--to signal to consumers that the goods they buy are not produced under sweatshop conditions.

WHY: The leaders from all segments of the industry recognize the seriousness of the problem of the production of goods under sweatshop conditions, the concerns of consumers, and the need to join together to identify solutions and strategies that mean something to shoppers.

WHO: Participants include leaders from companies such as Nike, Liz Claiborne, Warnaco, Phillips/Van Heusen, Disney, LL Bean, Tweeds, Patagonia, Timberland, Nicole Miller, Karen Kane, and Lucky Brands as well as Kathie Lee Gifford, labor leaders, and non-governmental organizations who are committed to taking steps to ensure consumer confidence that their purchases are made in compliance with labor standards.

HOW: This group of industry leaders and worker and consumer advocates will work together over the next six months to develop options for industry action and strategies for their voluntary implementation.

FASHION INDUSTRY EVENT DESCRIPTION

Goal of the Event - To announce the establishment of industry, labor, consumer and advocacy groups from the footwear and apparel industries to embark on a process to develop options -- which may include labelling, monitoring, and other innovative approaches -- to assure consumers that the goods they buy are produced under acceptable labor conditions.

10:00 am POTUS meets with RBR for event briefing.
10:10 am

10:10 am POTUS and RBR meet with event participants to briefly discuss the importance
10:35 am of this issue in the Oval Office or the Roosevelt Room (pictures with POTUS and participants taken here).

10:40 am Fashion Industry Announcement in the Rose Garden:
11:00 am

- 5 minutes POTUS gives opening remarks;
- 5 minutes RBR speaks briefly about the initiative;
- 5 minutes Phil Knight, CEO, Nike, speaks about industry's role;
- 5 minutes Kathie Lee Gifford speaks about the overall importance of this initiative.

11:00 am RBR/Kathie Lee Gifford/Phil Knight, CEO, Nike, proceed to stakeout/press
11:30 am room for questions and answers.

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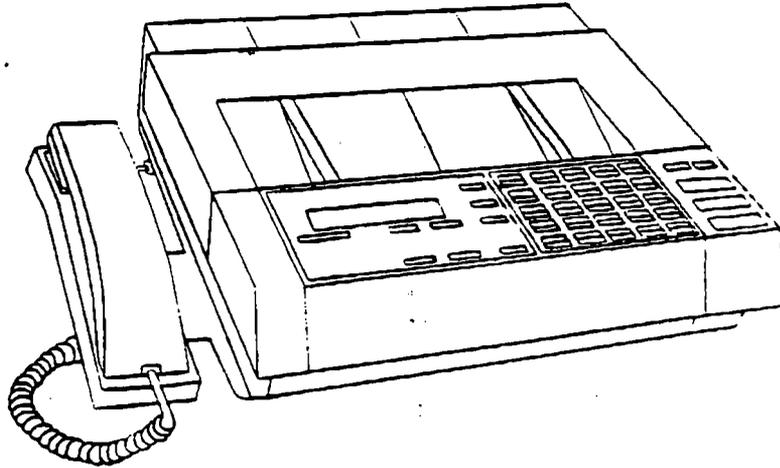
11:30 am room for questions and answers.

U.S. Department of Labor

Office of the Assistant
Secretary for Policy
Washington DC 20210



FAX COVER SHEET



DATE: 7/31/96

TO: Gene Sperling 456-2878
DON BAER 456-1213

FAX NO: _____

COMPANY: _____

PHONE NO: _____

FROM: S. Sachar

PHONE NO: _____

FAX NO: (202) 219-9216

NUMBER OF PAGES INCLUDING COVER: _____

MESSAGE: _____

JULY 31, 8 P.M.

GENE/DON --

THESE ARE SOME IDEAS FOR VISUALS/PROPS.

I WILL TOUCH BASE WITH YOU TOMORROW TO
FIND OUT WHICH ONES YOU LIKE BEST.

DON -- I AM ALSO INCLUDING A FACT SHEET WE
PULLED TOGETHER THAT COULD BE INCLUDED IN
PRESS KITS, ALONG WITH WHATEVER ELSE
SHOULD GO IN.

-- SALLY



SEW

**SEW
RIGHT**

**Quality Garments
Quality Labor**



**NO
SWEAT. SM**

**Quality Garments
Quality Labor**

FACT SHEET

WHITE HOUSE FASHION INDUSTRY EVENT

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WHY: The leaders from all segments of the industry recognize the seriousness of the problem of the production of goods under sweatshop conditions, the concerns of consumers, and the need to join together to identify solutions and strategies that mean something to shoppers.

WHO: Participants include leaders from companies such as Nike, Liz Claiborne, Warnaco, Phillips/Van Heusen, Disney, LL Bean, Tweeds, Patagonia, Timberland, Nicole Miller, Karen Kane, and Lucky Brands as well as Kathie Lee Gifford, labor leaders, and non-governmental organizations who are committed to taking steps to ensure consumer confidence that their purchases are made in compliance with labor standards.

HOW: This group of industry leaders and worker and consumer advocates will work together over the next six months to develop options for industry action and strategies for their voluntary implementation.

GENE --

AS WE AGREED:

- 1. THE V.P. WILL CALL LIZ CLAIBORNE.**
- 2. DON BAER WILL CALL NIKE.**

THANKS,

SALLY

NIKE, PHIL KNIGHT, CEO**Phone: 503/671-6453****NOTE:**

The purpose of this call is to thank Nike for agreeing to participate. We think a call from a very senior White House aide is important to convey the commitment of the White House to this event and the importance of their involvement.

- o The President and I are thrilled that Nike has agreed to join a group of industry leaders from garment and footwear firms who will develop options--including labelling, monitoring and other symbols--to assure consumers that the items they purchase are produced under acceptable labor conditions. Labor and NGO representatives will also participate.
- o The announcement of the effort will be made at White House on Friday, August 2 at 10 a.m. We are extremely pleased that you will be part of this initiative.
- o The voluntary consumer label will be highlighted as an example of the type of solution the group will consider.
- o While the President will expect the group to come up with a label as one option, it will certainly not be the only option. Nor will it be the expectation that any single company would necessarily use the label.
- o Nike's leadership on this issue is critical and really represents a breakthrough in our efforts.
- o It would also be terrific if Michael Jordan could join us. Will you help us to enlist him?

Liz Claiborne

TALKING POINTS: GARMENT - FOOTWEAR / CONSUMER PRESIDENTIAL ANNOUNCEMENT

CALL TO PAUL CHARRON 212/626-3442 OR ROBERTA KARP, GENERAL COUNSEL, 212/626-3231.

Paul Charron is on travel in Europe, but could be tracked down.

THIS CALL NEEDS TO HAPPEN AS SOON AS POSSIBLE!!!

PLEASE NOTE:

Secretary Reich and Andrew Samet (DOL Staff) have spoken with Paul Charron and Roberta Karp, respectively. Both have agreed that Liz Claiborne will participate, but today Roberta Karp indicated that the company was inclined to withdraw because they are concerned that there is not a large retailer and that neither Levi's nor Sara Lee has signed on. The Vice President is calling to try to persuade Dayton-Hudson and Reebok. If either or these sign on, we believe Liz Claiborne would be more comfortable.

But, we also believe that if the Vice President were to communicate to either Paul Charron or Roberta Clark how important this effort is to him and to the President, that might be sufficient to convince the company not to pull out.

The strategy for the call should be to thank them for agreeing to participate and to convey how important he and the President think the effort is.

- o The President and I are extremely pleased that Liz Claiborne will be represented at the very important announcement at the White House on Friday, August 2 at 10 a.m. (Paul Charron is out of town, so Roberta Karp will be attending on his behalf.)
- o As you know, the President will be joined by a group of industry leaders from garment and footwear firms who agree to develop options -- including labelling, monitoring, and other symbols -- to assure consumers that the items they purchase are produced under acceptable labor conditions. Labor and NGO representatives will also participate.
- c While a voluntary consumer label will be highlighted as an example of the type of solution the group will consider, it will certainly not be the only option. Nor is it the expectation that any individual company would necessarily use the label.
- o Liz Claiborne's leadership on this issue is critical.

- o So far we have commitments to participate from, for example: Nike, Disney, Philips Van Heusen, the NBA, Patagonia, Timberland, Tweeds, LL Bean, Nicole Miller, Karen Kane and Lucky Brands.
- o The President and I view Liz Claiborne's involvement in this effort as extremely important.

**TALKING POINTS: GARMENT - FOOTWEAR /CONSUMER
PRESIDENTIAL ANNOUNCEMENT**

**CALL TO PAUL CHARRON 212/626-3442 OR ROBERTA KARP, GENERAL
COUNSEL, 212/626-3231.**

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- o So far we have commitments to participate from, for example: Nike, Philips Van Heusen, the NBA, Patagonia, Timberland, Tweeds, LL Bean, Nicole Miller, Karen Kane and Lucky Brands.
- o The President and I view Liz Claiborne's involvement in this effort as extremely important.

Sweatshops Event: Status as of June 30, 1996

| <u>Yes</u> | <u>Possible</u> | <u>Leaning No</u> | <u>No</u> |
|-----------------------------|---------------------|--------------------------------|----------------|
| Nike* | K-Mart | Reebok | Levi Strauss |
| Disney | Dayton-Hudson | Sarah Lee (Champion, Hanes) | VF (Lee Jeans) |
| Liz Claiborne (wavering) | NFL Properties | Fruit of the Loom | Wal Mart |
| Phillips/Van Heusen* | NHL Properties | Eddie Bauer | JC Penney |
| NBA Properties* | Baseball Properties | Nordstrom | May Company |
| LL Bean | Gerber | Osh Kosh B'gosh | Sears |
| Tweeds | Land's End | The Limited | Federated |
| Jones New York | Maidenform | Warner Brothers | The Gap |
| Patagonia | Mothers Work | Universal | |
| Timberland | Fritzi | Kellwood | |
| Nicole Miller | Depeche Mode | Guess | |
| Karen Kane | | | |
| Lucky Brands | | | |
| <u>Celebrities</u> | | | |
| Kathie Lee Gifford | | | |
| Cheryl Tiegs | | | |
| <u>Labor</u> | | | |
| UNITE | | | |

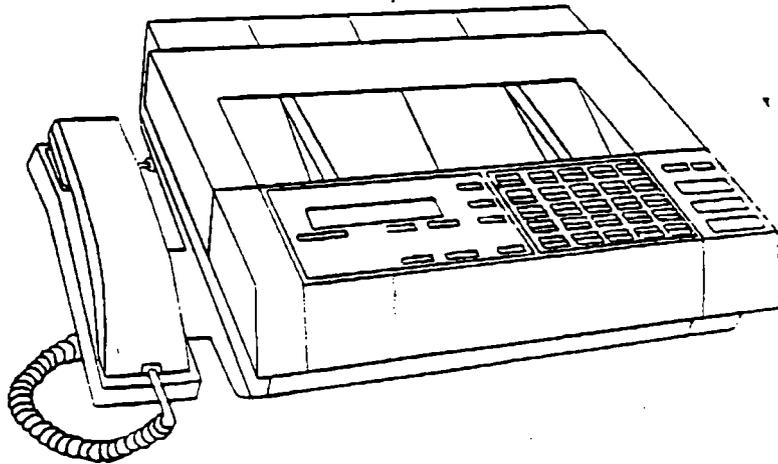
* Likely to drop out if Liz Claiborne does.

U.S. Department of Labor

Office of the Assistant
Secretary for Policy
Washington D.C. 20210



FAX COVER SHEET



DATE: 7-30-96

TO: Gene Spurling

FAX NO: 496-2878

COMPANY: _____

PHONE NO: _____

FROM: Ernie Parker

PHONE NO: 219-6197 x 12

FAX NO: (202) 219-9216

NUMBER OF PAGES INCLUDING COVER: 4

MESSAGE: Talking points for VP calls on
label / symbol / option announcement.

NIKE, PHIL KNIGHT, CEO**Phone: 503/671-6453**

NOTE: The purpose of this call is to secure Nike's participation. Several days ago Brad Figel (Director, Government Affairs, Nike) conveyed to Andrew Samet, Associate Deputy Undersecretary at Labor, Nike's desire to participate in the labeling announcement with the President, but no firm commitment was made. We think a call from the Vice President to Phil Knight is needed to cement the deal.

- o The President and I are thrilled that Nike has agreed to join a group of industry leaders from garment and footwear firms who will develop options--including labelling, monitoring and other symbols--to assure consumers that the items they purchase are produced under acceptable labor conditions.
- o The announcement of the effort will be made at White House on Friday, August 2 at 10 a.m. We are extremely pleased that you will be part of this initiative.
- o The voluntary consumer label will be highlighted as an example of the type of solution the group will consider.
- o While the President will expect the group to come up with a label as one option, it will certainly not be the only option. Nor will it be the expectation that any single company would necessarily use the label.
- o Labor and NGO representatives will also participate.
- o Nike's leadership on this issue is critical and really represents a breakthrough in our efforts.
- o It would also be terrific if Michael Jordan could join us. Will you help us to enlist him?

REEBOK INTERNATIONAL, PAUL FIREMAN, CHAIRMAN AND CEO**Phone: 617/341-5000**

- o The President and I hope that you will join us at a very important announcement at the White House on Friday, August 2 at 10 a.m.
- o Consumers want information so that they can make responsible decisions. That's why leaders in the fashion industry are gathering on Friday at the White House to meet with the President.
- o The President will be joined by a group of industry leaders from garment and footwear firms who agree to develop options -- including labelling, monitoring, and other symbols -- to assure consumers that the items they purchase are produced under acceptable labor conditions.
- o The voluntary consumer label will be highlighted as an example of the type of solution the group will consider.
- o While the President will expect the group to come up with a label as one option, it will certainly not be the only option. Nor will it be the expectation that any single company would necessarily use the label.
- o Labor and NGO representatives will also participate.
- o Reebok's leadership on this issue is critical and would represent a breakthrough in our efforts.

DAYTON HUDSON, ROBERT ULRICH, CHAIRMAN AND CEO**Phone: 612/304-6164**

NOTE: Department of Labor staff have been speaking with Bob Sykes (Vice President, Target Stores--a Dayton Hudson subsidiary) who has indicated some interest but remains noncommittal. A call from the Vice President could make the difference here.

- o The President and I hope that you will join us at a very important announcement at the White House on Friday, August 2 at 10 a.m.
- o Consumers want information so that they can make responsible decisions. That's why leaders in the fashion industry are gathering on Friday at the White House to meet with the President.
- o The President will be joined by a group of industry leaders from garment and footwear firms who agree to develop options -- including labelling, monitoring, and other symbols -- to assure consumers that the items they purchase are produced under acceptable labor conditions.
- o The voluntary consumer label will be highlighted as an example of the type of solution the group will consider.
- o While the President will expect the group to come up with a label as one option, it will certainly not be the only option. Nor will it be the expectation that any single company would necessarily use the label.
- o Labor and NGO representatives will also participate.
- o Dayton Hudson's leadership on this issue is critical and would represent a breakthrough in our efforts.

July 29, 2 p.m.

GENE/LAEL:

REGARDING THE GAP AND THE LIMITED:

You should know that:

1. Both are DOL Trendsetters, meaning that we have highlighted them as companies that are taking extra steps to eradicate sweatshops -- most specifically they have monitoring programs.
2. However they are not inclined to want to get ANY publicity at all around the sweatshop issue -- even if is to be associated with identifying solutions. For example, both were reluctant attendees at our Fashion Forum two weeks ago.
3. In conversation regarding the Friday event, Andrew Samet has gotten negative vibes from the Gap, and Suzanne Seiden has gotten negative feedback from the Limited. If anything were to break the logjam, it would be a call from the White House, though even that may not make a difference.
4. In our view, the most important call for Laura to make is to John Bryan at SARA LEE.

REGARDING KATHIE LEE:

As I mentioned to Dan a few moments ago, she's on board for Friday and will not do her show so that she can make a time earlier in the day.

As soon as we have the time of day, I should call Howard Rubenstein back, so that they can make their plans.

Frank Gifford wants to come too.

Let me know if you have any questions,

Sally



MEMORANDUM

TO: Gene Sperling, FAX: 456-2878
Lael Brainerd, FAX: 395-6853
David Lane, FAX: 482-4636
Cheri Carter, FAX: 456-6218
Jennifer Hillman, FAX: 395-3639
Josh Gotbaum, FAX: 622-2633

FROM: Sally Sachar, PHONE: 219-6197, ext. 142

DATE: July 29, 1996

RE: Revised Talking Points for Use with CEO Calls

As we discussed, here are revised points for today's calls.

Please call me if you have any questions!!!

**TALKING POINTS: GARMENT - FOOTWEAR /CONSUMER
PRESIDENTIAL ANNOUNCEMENT**

- o The President and I hope that you will join us at a very important announcement at the White House on Friday, August 2.
- o Consumers want information so that they can make responsible decisions. That's why leaders in the fashion industry is gathering on Friday at the White House to meet with the President.
- o The President will be joined by a group of industry leaders from garment and footwear firms who agree to develop options – including labelling, monitoring, and other symbols – to assure consumers that the items they purchase are produced under acceptable labor conditions.
- o The voluntary consumer label will be highlighted as an example of the type of the thing the group will consider.
- o While the President will expect the group to come up with a label as one option, it will certainly not be the only option. Nor will it be the expectation that any single company would necessarily use the label.
- o Labor and NGO representatives will also participate.
- o [Company's] leadership on this issue is critical and would represent a critical breakthrough in our efforts.
- o As you may know, the Administration has been working with industry and labor over the past three years to eradicate sweatshops in the garment industry.
- o Just last week, Labor Secretary Reich held a Forum here in Washington where representatives from all aspects of the fashion industry participated in a day long discussion of the challenges embodied in eradicating sweatshops and the importance of taking tangible steps quickly.
- o We have received a lot of feedback from the industry, acknowledging the seriousness of the problem and the need to join together to identify solutions, especially strategies that mean something to consumers.
- o A recent survey indicated that sweatshops are an issue about which Americans care deeply. According to the survey, more than three-fourths of Americans would avoid shopping at stores if they were aware that the stores sold goods made in sweatshops. 81% said they would be willing to pay more for a garment if it were guaranteed to be made in a legitimate shop.

- o Consumers want to act responsibly, but they have virtually no information. Addressing this information gap will be among the topics the group will consider.
- o So far we have commitments to participate from, for example: Nike, Liz Claiborne, the NBA, Philips Van Heusen, LL Bean, and Nicole Miller.
- o The President and I view [company's] involvement in this effort as terribly important. I hope I can enlist you to join us at the White House in the next several days.

**AGENDA
CONFERENCE CALL
July 29, 1996
8:30 p.m.**

1. Time?
2. Companies -- report from today
 - Kathie Lee -- all set (will forgo show)
 - Disney?
 - Sara Lee, Gap, Limited?
 - Levi Strauss?
 - Others
3. Group Composition
 - Industry
 - Labor (Jay Mazur, Lenore Miller)
 - NGO's
4. Event Itself
(invitees other than participants in "commission")
5. Do we want other celebrities: Delta Burke? Cheryl Tiegs?
6. Conference Call with Participants
7. Congressional
 - Miller/Harkin
8. Paper for Friday
 - Talking Points
 - Briefing
 - Press Kits
 - Fact Sheet on What/Who Being Announced
 - Background on "No Sweat"
 - Visual -- label or labels
9. Next Call

**TALKING POINTS: GARMENT - FOOTWEAR /CONSUMER
PRESIDENTIAL ANNOUNCEMENT**

- o The President and I hope that you will join us at a very important announcement at the White House on Friday, August 2.
- o Consumers want information so that they can make responsible decisions. That's why leaders in the fashion industry are gathering on Friday at the White House to meet with the President.
- o The President will be joined by a group of industry leaders from garment and footwear firms who agree to develop options -- including labelling, monitoring, and other symbols -- to assure consumers that the items they purchase are produced under acceptable labor conditions.
- o The voluntary consumer label will be highlighted as an example of the type of the thing the group will consider.
- o While the President will expect the group to come up with a label as one option, it will certainly not be the only option. Nor will it be the expectation that any single company would necessarily use the label.
- o Labor and NGO representatives will also participate.
- o [Company's] leadership on this issue is critical and would represent a critical breakthrough in our efforts.
- o As you may know, the Administration has been working with industry and labor over the past three years to eradicate sweatshops in the garment industry.
- o Just last week, Labor Secretary Reich held a Forum here in Washington where representatives from all aspects of the fashion industry participated in a day long discussion of the challenges embodied in eradicating sweatshops and the importance of taking tangible steps quickly.
- o We have received a lot of feedback from the industry, acknowledging the seriousness of the problem and the need to join together to identify solutions, especially strategies that mean something to consumers.
- o A recent survey indicated that sweatshops are an issue about which Americans care deeply. According to the survey, more than three-fourths of Americans would avoid shopping at stores if they were aware that the stores sold goods made in sweatshops. 81% said they would be willing to pay more for a garment if it were guaranteed to be made in a legitimate shop.

- o Consumers want to act responsibly, but they have virtually no information. Addressing this information gap will be among the topics the group will consider.
- o So far we have commitments to participate from, for example: Nike, Kathie Lee Gifford, Liz Claiborne, the NBA, Patagonia, Philips Van Heusen, LL Bean, and Nicole Miller.
- o The President and I view [company's] involvement in this effort as terribly important. I hope I can enlist you to join us at the White House in the next several days.

WHAT IS HAPPENING ON FRIDAY?

- o **The President will be joined by a group of industry leaders from garment and footwear firms who agree to develop options -- including labelling, monitoring, and other symbols -- to assure consumers that the items they purchase are produced under acceptable labor conditions. Representatives from labor and NGO's will also participate.**

HOW DOES THE ANNOUNCEMENT RELATE TO LABELLING?

- o **The voluntary consumer label will be highlighted as an example of the type of solution the group will consider.**
- o **While the President will expect the group to come up with a label as one option, it will certainly not be the only option. Nor will it be the expectation that any single company would necessarily use the label.**

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July 29, 1996; 5:44 pm

White House Event Contact List Possibilities

Notes:

- ☐ "Trendsetters" are retailers and manufacturers which have taken extra steps to eradicate sweatshops (i.e., monitor working conditions through inspections). Currently, there are 36 organizations on DOL's *Trendsetter* list.
- ☆ Agreed to participate.

Will Participate

- ☆ **Kathie Lee Gifford** (1)
Note: Sally Sachar spoke to Howard Rubenstein
- ☆ **Liz Claiborne Inc.** (2)
Trendsetter
CEO-level contact: Paul Charron
212/354-4900
Company staff person contact and number: Roberta Karp
DOL staff contact: Andrew Samet
- ☆ **Nicole Miller** (3)
Trendsetter
CEO-level contact: Bud Konheim, CEO
Company staff person contact and number: Bud Konheim
DOL staff contact: Suzanne Seiden
Status: Will participate; Nicole Miller to attend event
- ☆ **Nike** (4)
CEO-level contact: Phil Knight
503/671-6453
Company staff person contact and number:
DOL staff contact: Andrew Samet



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- ☆ **Philips-Van Heusen** (S)
CEO-level contact: Bruce J. Klatsky, Chairman and CEO
212/541-5200
Company staff person contact and number:
DOL staff contact: Andrew Samet
- ☆ **NBA Properties (correct name?)** (Q)
CEO-level contact:
Phone:
Contact: Harvey Benjamin
DOL staff contact: Suzanne Seiden
- ☆ **L.L. Bean**
CEO-level contact: Leon Gorman, President (7)
Company staff person contact and number:
DOL staff contact: Andrew Samet
- ☆ **Patagonia** (85)
Trendsetter
CEO-level contact: Mike Olson
Company staff person contact and number: Kevin Sweeney
DOL staff contact: Suzanne Seiden
Note: if Mike Olson can't attend, he'll send Kevin Sweeney
- ☆ **National Consumers League**
Contact: Linda Golodner, CEO
202/835-3323
- ☆ **UNITE**
Contact: Jay Mazur
212/265-7000

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Need follow-up:

WAL-MART

CEO-level contact: David Glass
501/273-4000
Company staff person contact and number: Lee Scott; 501/273-4149
DOL staff contact: Suzanne Seiden
Status: 7/29 call placed to Lee Scott

By Article
U.S. Lee

Kmart

CEO-level contact: Floyd Hall
810/643-1000
Company staff person contact and number: Governor Jim Blanchard
DOL staff contact: Suzanne Seiden
Status: As of 7/29 -- RBR talked to Blanchard; DOL to follow-up with Dale Apley

Use P.

Target

Doug Ross

J.C. Penney

CEO-level contact: J.B. Oesterreicher, Vice Chair of Board and CEO
214/431-1000
Company staff person contact and number: Bob White
DOL staff contact: Suzanne Seiden
Status: 7/26 -- not interested; possible White House call

Draft-Hudson
Guy Lunsel
Ann Street

**Nordstrom's
Trendsetter**

CEO-level contact: Ray Johnson, Co-Chairman of the Board
206/628-2111
Company staff person contact and number: Gail Coddle
DOL staff contact: Lisa Stuart; Stephanie Swirsky
Status: probably no; RBR to call Ray Johnson

The Walt Disney Company

CEO-level contact: Michael Eisner
Company staff person contact and number: [unclear]
DOL staff contact: Andrew Samet
Status: 7/29 Mickey Kantor to call Eisner

Eisner
Guy Simon
Eck
Rob Jkin

WALMART

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AAMA

NFL NBA

NFL Properties

Trendsetter

CEO-level contact: Sarah Levinson
212/838-0660

Company staff person contact and number: Susan Rothman

DOL staff contact: Suzanne Seiden

Status: 7/22 -- NFL Properties couldn't force licensees, but could encourage; DOL followed-up 7/29

~~**Levi Strauss and Company**~~

~~*Trendsetter*~~

~~CEO-level contact: Bob Haas
415/544-6000~~

~~Company staff person contact and number: Bill Maroni~~

~~DOL staff contact: Andrew Samet~~

~~Status: RBR trying to reach; White House may call as well~~

~~**The Gap, Inc.**~~

~~*Trendsetter*~~

~~CEO-level contact: Mickey Drexler
415/952-4400~~

NO

~~Company staff person contact and number: Ann Gust (also possibly Don Fisher or Michael Dixon)~~

~~DOL staff contact: Andrew Samet~~

~~Status: probably no; 7/29 Laura to call back~~

Gerber Childrensware Inc.

CEO-level contact: David Jones
Phone #: 864/235-1615

?

Company staff person contact and number:

DOL staff contact: Sally Sachar

Status: 7/22 -- hard to tell; 7/29 -- DOL to follow-up

The Limited

Trendsetter

CEO-level contact: Les Wexner
614/479-7000

NO

Company staff person contact and number:

DOL staff contact: Suzanne Seiden

Status: 7/23 -- no headway at DOL staff level; 7/29 Laura to call Sam Fried

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Friday

Reebok

CEO-level contact: Paul Fireman
617/341-5000

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: 7/22 - call placed; non-committal; 7/29 White House to call

Sara Lee Corporation

CEO-level contact: John H. Bryan, Chairman and CEO
312/726-2600

Company staff person contact and number: James Cook; 910/319-5250

DOL staff contact: Suzanne Seiden

Status: initially no; 7/29 RBR to call; Laura to call as well?

Land's End

Trendsetter List

CEO-level contact: Michael J. Smith, President and CEO
608/935-9341

Company staff person contact and number: Joan Brown; 608/935-4487; fax 608/935-4900

DOL staff contact: Suzanne Seiden

Status: RBR trading calls; DOL staff to follow-up

Maidenform

CEO-level contact: Elizabeth Coleman
Phone #:

Laura Tyson Monday

Company staff person contact and number: Steven Masket, VP and General Counsel

DOL staff contact: Sally Sachar

Status: 7/23 - had lots of questions; 7/29 very interested; will get back to DOE

Eddie Bauer, Inc. (owned by Spiegel, Inc.)

Contacts: John J. Shea, Vice Chairman, President, and CEO of Spiegel and Chairman of Eddie Bauer
708/769-2281

Richard T. Fersch, President, Eddie Bauer, Inc.
206/882-6100 or 708/769-2281

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: DOL staff follow-up

Laura Tyson

John J. Shea

Richard T. Fersch

Frank Miller

- 1) ~~John J. Shea~~
- 2) ~~John J. Shea~~
- 3) ~~John J. Shea~~
- 4) ~~John J. Shea~~
- 5) ~~John J. Shea~~
- 6) ~~John J. Shea~~
- 7) ~~John J. Shea~~
- 8) ~~John J. Shea~~
- 9) ~~John J. Shea~~

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Kellwood (a manufacturer located in St. Louis)

CEO-level contact:

Phone:

Company staff person contact and number: Jim Mahearn (sp?)

DOL staff contact: Suzanne Seiden

Status: 7/23 -- call placed; 7/29 --

Mothers' Work Inc.

Contact: Donald Ochs, Senior VP of Operations

215/873-2323

DOL contact: Sally Sachar

Status: to be contacted; just signed WH's "long" form

Depeche Mode

CEO-level contact:

Company staff person contact and number:

DOL staff contact: Suzanne Seiden

Status: hold until Tuesday, 7/30

Fritzi

CEO-level contact: Bob Tandler

Company staff person contact and number:

DOL staff contact: Suzanne Seiden

Status: hold until Tuesday, 7/30

Osh Kosh B'Gosh

CEO-level contact:

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: DOL staff to follow-up

Timberland

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: 7/22 -- call placed; DOL staff to follow-up

Working Draft
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Jones Apparel Ware (Jones New York)

CEO-level contact:

Company staff person contact and number: Laura Wittman; 215/785-4000

DOL staff contact: Sally Sachar

Status: 7/29 -- Laura Wittman to discuss with CEO Tuesday, 7/30

Tommy Hilfinger

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Suzanne Seiden

Status: 7/29 DOL to call

VF Corporation (owns Lee jeans among others)

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: yet to cultivate; DOL to follow-up

Fruit of the Loom

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: 7/23 -- hold for now; DOL follow-up?

Warnaco

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: 7/29 Jennifer Hillman to call

Russell

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: 7/29 Jennifer Hillman to call

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Gymboree
CEO-level contact:
Phone:
Company staff person contact and number:
DOL staff contact: Suzanne Seiden
Status: contacted; 7/29 DOL to call back

Dynasty
CEO-level contact:
Phone:
Company staff person contact and number:
DOL staff contact: Suzanne Seiden
Status: DOL to follow-up with Paul Warfield

Warner Brothers
CEO-level contact:
Phone:
Company staff person contact and number:
DOL staff contact: Suzanne Seiden
Status: 7/22 -- call placed; 7/29 needs White House call

Sports contacts

Major League Baseball (Players Association??)
CEO-level contact:
Phone:
Company staff person contact and number:
DOL staff contact: Suzanne Seiden
Status: DOL to follow-up

Tennis -- players association (??)
CEO-level contact:
Phone:
Company staff person contact and number:
DOL staff contact:
Status:

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Add-ins (need details):

- California Groups
- Universal

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White House calls:

Montgomery Ward & Co., Inc.
619 West Chicago Avenue
Chicago, IL 60671
Bernard F. Brennan, Chairman and CEO
312/467-2000

Possible contact: Fashion Industry Forum (FIF) invitee Spencer Heine, 312/467-2220

Federated Department Stores, Inc. (Bloomingdale's, Burdines, Macy's and others)
Seven West Seventh Street
Cincinnati, OH 45202
Allen Questrom, Chairman and CEO
513/579-7000

Possible contact: Joseph Vella, FIF invitee, 513/579-7802

Note: Carol Sanger attended FIF for Federated (main Federated # 513/579-7000)

The May Department Stores Company (Lord & Taylor, Hechts, Filene's and others)
611 Olive Street
St. Louis, MO 63101
David C. Farrell, Chairman and CEO
314/342-6356 or 314/342-6432
Possible contact: FIF invitee, Frank Williams, Jr., 314/342-6461

Sears Roebuck and Co.
3333 Beverly Road
Hoffman Estates, IL 60179
Arthur C. Martinez, Chairman and CEO
847/286-2500
Possible contact: FIF invitee, Hamilton Davis, 847/286-9204

Dayton Hudson Corporation
777 Nicollet Mall
Minneapolis, MN 55402
Robert J. Ulrich, Chairman and CEO
612/304-6164
Possible contacts: FIF attendees Robert Sykes, Target, 612/304-5777 and James Davine, Jr.
612/304/8563

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Designers (7/30 -- DOL follow-up; Stephanie to call)

1. Marie St. John
2. Joan Vass
3. Donna Karan

Celebrities with Companies (hold??)

1. Delta Burke (actress)
2. Ronnie Lott (football player, former San Francisco 49er)
3. Paul Warfield (football Hall of Famer)

Other Celebrities

Cheryl Tiegs
Status: discuss

Industry Associations

1. **Business for Social Responsibility**
Contact: Bob Dunn
Status: 7/22 -- cool reaction, pointed out all problems, careful response
2. **National Retailers' Federation**
Contact: Tracey Mullen
Status: DOL touched base
3. **AAMA**
Contact: Larry Martin
Status: DOL touched base

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4. **Richard Reinis**
Status: DOL touched base

Labor

International Textile Garment and Labor Workers Union
Contact: Neil Kearney, President

AFL/CIO
Contact: John Sweeney or Rich Trumka
Status: ????

Moral Voice*

*These groups have supported the minimum wage increase.

1. **United States Catholic Conference**
Contact: Rev. Brian Hehir
202/541-3000
2. **Evangelical Lutheran Church**
3. **American Friends Service**
4. **National Jewish Community Relations Advisory Council**
5. **Jewish Labor Committee**
6. **Church of the Brethren**
7. **U.S. Bishops' Conference**
8. **International Labor Rights Fund**
Contact: Pharis Harvey
202/544-7198

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9. International Human Rights Law Group
Contact: Gay McDougal
202/232-8500
10. Oberlin College
Contact: Don Pease
216/775-8823
11. AAFLI (??)
Contact: Terry Collingsworth
202/778-4500
12. Interfaith Center on Corporate Responsibility
Contact: Timothy Smith or David Schilling
212/870-2295
13. LBJ School of Public Policy
Contact: Ray Marshall
512/471-6242
14. National Council of Churches
Contact: Rev. Joan Campbell, General Secretary
202/544-2350
15. Mennonite Central Committee
Contact: ??? (environmental person?)
16. Charlayne Hunter-Gault (journalist)

AGENDA
Conference Call
July 29, 1996

1:00

1. **Date/Time**
(Kathie Lee)
2. **Current formulation of the "What"**
(see paragraph #2 of new talking points)
3. **Companies: Where are we?**
(see attached)
4. **Group Composition**
 - **Industry**
 - **Labor: Jay Mazur, Lenore Miller**
 - **NGOs: which ones?**
5. **Event Itself**
6. **Conference Call with Participants: When?**
7. **Congressional**
 - **Harkin/Miller**
8. **Paper for Friday**
 - **Talking Points for President**
 - **Briefing for President**
 - **Press Kits**
 - **List of Participants (with brief bios)**
 - **Fact Sheet on What is being announced**
 - **Background on "No Sweat" Initiative**
 - **Visual -- label**
9. **Next call**

**TALKING POINTS: GARMENT - FOOTWEAR /CONSUMER
PRESIDENTIAL ANNOUNCEMENT**

- o The President and I hope that you will join us at a very important announcement at the White House on Friday, August 2.
- o The President will be joined by a group of industry leaders from garment and footwear retail and manufacturing firms who will develop strategies to assure consumers that the items they purchase are produced under acceptable labor conditions.
- o Labor and NGO representatives will also participate.
- o [Company's] leadership on this issue is critical and would represent a critical breakthrough in our efforts.
- o As you may know, the Administration has been working with industry and labor over the past three years to eradicate sweatshops in the garment industry.
- o Just last week, Labor Secretary Reich held a Forum here in Washington where representatives from all aspects of the fashion industry participated in a day long discussion of the challenges embodied in eradicating sweatshops and the importance of taking tangible steps quickly.
- o We have received a lot of feedback from the industry, acknowledging the seriousness of the problem and the need to join together to identify solutions, especially strategies that mean something to consumers.
- o A recent survey indicated that sweatshops are an issue about which Americans care deeply. According to the survey, more than three-fourths of Americans would avoid shopping at stores if they were aware that the stores sold goods made in sweatshops. 81% said they would be willing to pay more for a garment if it were guaranteed to be made in a legitimate shop.
- o Consumers want to act responsibly, but they have virtually no information. Addressing this information gap will be among the topics the group will consider.
- o So far we have commitments to participate from, for example: Nike, Liz Claiborne, the NBA, Philips Van Heusen, LL Bean, and Nicole Miller.
- o The President and I view [company's] involvement in this effort as terribly important. I hope I can enlist you to join us at the White House in the next several days.

Working Draft
July 29, 1996 (10:38am)

**White House Event
Contact List Possibilities**

Notes:

- "Trendsetters" are retailers and manufacturers which have taken extra steps to eradicate sweatshops (i.e., monitor working conditions through inspections). Currently, there are 36 organizations on DOL's *Trendsetter* list.
- ☆ Agreed to participate.

Will Participate

☆ **Kathie Lee Gifford** —

☆ **Liz Claiborne Inc.**

Trendsetter

CEO-level contact: Paul Charron

212/354-4900

Company staff person contact and number: Roberta Karp

DOL staff contact: Andrew Samet

☆ **Nicole Miller**

Trendsetter

CEO-level contact: Bud Konheim, CEO

Company staff person contact and number: Bud Konheim

DOL staff contact: Suzanne Seiden

Status: Will participate

☆ **WAL-MART**

CEO-level contact: David Glass

501/273-4000

Company staff person contact and number: Lee Scott; 501/273-4149

DOL staff contact: Suzanne Seiden

Status: DOL/H.Rubenstein to follow-up

Working Draft

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- ☆ **Nike**
CEO-level contact: Phil Knight
503/671-6453
Company staff person contact and number:
DOL staff contact: Andrew Samet

- ☆ **Philips-Van Heusen**
CEO-level contact: Bruce J. Klatsky, Chairman and CEO
212/541-5200
Company staff person contact and number:
DOL staff contact: Andrew Samet

- ☆ **NBA ~~Players Association~~**
CEO-level contact:
Phone:
Company staff person contact and number:
DOL staff contact:

- ☆ **L.L. Bean**
CEO-level contact: Leon Gorman, President
Company staff person contact and number:
DOL staff contact: Andrew Samet

- ☆ **UNITE**
Contact: Jay Mazur
212/265-7000

Discuss/follow-up**Kmart**

CEO-level contact: Floyd Hall

810/643-1000

Company staff person contact and number: Governor Jim Blanchard

DOL staff contact: Suzanne Seiden

Status: As of 7/29 -- RBR talked to Blanchard; DOL to follow-up

10:00am

Working Draft
July 29, 1996 (10:38am)

J.C. Penney

CEO-level contact: J.B. Oesterreicher, Vice Chair of Board and CEO

214/431-1000

Company staff person contact and number:

DOL staff contact: Suzanne Seiden

Status: Call placed 7/26; DOL to follow-up

Laura

Nordstrom's

Trendsetter

CEO-level contact: Ray Johnson, Co-Chairman of the Board

206/628-2111

Company staff person contact and number: Gail Coddle

DOL staff contact: Lisa Stuart; Stephanie Swirsky

Status: probably no; RBR to call Ray Johnson

W

The Walt Disney Company

CEO-level contact: Michael Eisner

Company staff person contact and number: ~~XXXX~~

DOL staff contact: Andrew Samet

Status: Mickey Kantor to call Eisner

NFL Properties

Trendsetter

CEO-level contact: Sarah Levinson

212/838-0660

Company staff person contact and number: Susan Rothman

DOL staff contact: Suzanne Seiden

Status: 7/22 -- NFL Properties couldn't force licensees, but could encourage; DOL to follow-up

Patagonia

Trendsetter

CEO-level contact: Mike Olson

Company staff person contact and number: Kevin Sweeney

DOL staff contact: Suzanne Seiden

Status: RBR has placed calls; DOL staff to follow-up

P

Working Draft
July 29, 1996 (10:38am)

Levi Strauss and Company

Trendsetter

CEO-level contact: Bob Haas

415/544-6000

Company staff person contact and number: Bill Maroni

DOL staff contact: Andrew Samet

Status: RBR to place call

Label

The Gap, Inc.

Trendsetter

CEO-level contact: Mickey Drexler

415/952-4400

Company staff person contact and number: Ann Gust (also possibly Don Fisher or Michael Dixon)

DOL staff contact: Andrew Samet

Status: probably no; does Laura want to call them back given more flexible format?

Laura

Gerber Childrensware Inc.

CEO-level contact: David Jones

Phone #: 864/235-1615

Company staff person contact and number:

DOL staff contact: Sally Sachar

Status: 7/22 -- hard to tell; 7/29 -- DOL to follow-up

DOL

The Limited

Trendsetter

CEO-level contact: Les Wexner

614/479-7000

Company staff person contact and number:

DOL staff contact: Suzanne Seiden

Status: 7/23 -- no headway at DOL staff level; who at White House should call?

Sam Fried

Working Draft

July 29, 1996 (10:38am)

Maidenform

CEO-level contact: Elizabeth Coleman

Phone #:

Company staff person contact and number: Steven Masket, VP and General Counsel

DOL staff contact: Sally Sachar

Status: 7/23 -- had lots of questions; Alexis knows Elizabeth Coleman and will call on Wednesday, 7/24; did Alexis call?

Sara Lee Corporation

CEO-level contact: John H. Bryan, Chairman and CEO

312/726-2600

Company staff person contact and number: James Cook; 910/519-5250

DOL staff contact: Suzanne Seiden

Status: initially no; Laura to call back

Osh Kosh B'Gosh

CEO-level contact:

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: DOL staff to follow-up

Eddie Bauer, Inc. (owned by Spiegel, Inc.)

Contacts: John J. Shea, Vice Chairman, President, and CEO of Spiegel and Chairman of Eddie Bauer

708/769-2281

Richard T. Fersch, President. Eddie Bauer, Inc.

206/882-6100 or 708/769-2281

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: DOL staff follow-up

Reebok

CEO-level contact: Paul Fireman

617/341-5000

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: 7/22 -- call placed; non-committal; VP to call?

Working Draft
July 29, 1996 (10:38am)

Depeche Mode

CEO-level contact:
Company staff person contact and number:
DOL staff contact: Suzanne Seiden
Status: DOL staff follow-up

Fritzi

CEO-level contact: Bob Tandler
Company staff person contact and number:
DOL staff contact: Suzanne Seiden
Status: DOL staff follow-up

Timberland

Company staff person contact and number:
DOL staff contact: Andrew Samet
Status: 7/22 -- call placed; DOL staff follow-up

Land's End*Trendsetter List*

CEO-level contact: Michael J. Smith, President and CEO
608/935-9341
Company staff person contact and number: Joan Brown; 608/935-4487; fax 608/935-4900
DOL staff contact: Suzanne Seiden
Status: RBR trading calls; DOL staff follow-up

Jones Apparel Ware (Jones New York)

CEO-level contact:
Company staff person contact and number: Laura Wittman; 215/785-4000
DOL staff contact: Sally Sachar
Status: 7/22 -- call placed; DOL staff to follow-up

Working Draft
July 29, 1996 (10:38am)

Sears, Roebuck and Co.

CEO-level contact: Arthur C. Martinez, Chairman and CEO
847/286-2500
Company staff person contact and number:
DOL staff contact:
Status: 7/23 -- needs White House call

Tommy Hilfinger

CEO-level contact:
Phone:
Company staff person contact and number:
DOL staff contact:
Status: yet to cultivate

The May Company

CEO-level contact:
Phone:
Company staff person contact and number:
DOL staff contact:
Status: yet to cultivate; DOL to follow-up

VF Corporation (owns Lee jeans)

CEO-level contact:
Phone:
Company staff person contact and number:
DOL staff contact: Andrew Samet
Status: yet to cultivate; DOL to follow-up

Fruit of the Loom

CEO-level contact:
Phone:
Company staff person contact and number:
DOL staff contact: Andrew Samet
Status: 7/23 -- hold for now; DOL follow-up?

Working Draft
July 29, 1996 (10:38am)

Warnaco

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: yet to cultivate; DOL to follow-up**Russell**

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Andrew Samet

Status: yet to cultivate; DOL to follow-up**Gymboree**

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Suzanne Seiden

Status: ??**Dynasty**

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Suzanne Seiden

Status: DOL to follow-up**Warner Brothers**

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Suzanne Seiden

Status: 7/22 -- call placed

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Kellwood (a manufacturer located in St. Louis)

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Suzanne Seiden or Andrew Samet

Status: 7/23 -- call placed

Sports contacts

Major League Baseball Players Association

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact: Suzanne Seiden

Status: DOL to follow-up

Tennis -- players association (??)

CEO-level contact:

Phone:

Company staff person contact and number:

DOL staff contact:

Status:

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Designers (7/30 -- DOL follow-up; Stephanie to call)

1. Marie St. John
2. Joan Vass
3. Donna Karan

Celebrities with Companies (hold??)

1. Delta Burke (actress)
2. Ronnie Lott (football player, former San Francisco 49er)
3. Paul Warfield (football Hall of Famer)

Other Celebrities

Cheryl Tiegs
Status: discuss

Industry Associations

1. **Business for Social Responsibility**
Contact: Bob Dunn
Status: 7/22 -- cool reaction, pointed out all problems, careful response
2. **National Retailers' Federation**
Contact: Tracey Mullen
Status: DOL touched base
3. **AAMA**
Contact: Larry Martin
Status: DOL touched base

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- 4. Richard Reinis**
Status: DOL touched base

Labor

International Textile Garment and Labor Workers Union
Contact: Neil Kearney, President

AFL/CIO
Contact: John Sweeney or Rich Trumka
Status: 7/24 -- Maria Echaveste to call Jerry Shea (is this right???)

Consumers

- 1. National Consumers League**
Contact: Linda Golodner, CEO
202/835-3323

Moral Voice*

*These groups have supported the minimum wage increase.

- 1. United States Catholic Conference**
Contact: Rev. Brian Hehir
202/541-3000
- 2. Evangelical Lutheran Church**
- 3. American Friends Service**
- 4. National Jewish Community Relations Advisory Council**
- 5. Jewish Labor Committee**
- 6. Church of the Brethren**
- 7. U.S. Bishops' Conference**

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8. International Labor Rights Fund
Contact: Pharis Harvey
202/544-7198
9. International Human Rights Law Group
Contact: Gay McDougal
202/232-8500
10. Oberlin College
Contact: Don Pease
216/775-8823
11. AAFLI (??)
Contact: Terry Collingsworth
202/778-4500
12. Interfaith Center on Corporate Responsibility
Contact: Timothy Smith or David Schilling
212/870-2295
13. LBJ School of Public Policy
Contact: Ray Marshall
512/471-6242
14. National Council of Churches
Contact: Rev. Joan Campbell, General Secretary
202/544-2350
15. Mennonite Central Committee
Contact: ??? (environmental person?)
16. Charlayne Hunter-Gault (journalist)